

Enhancing Equitable Practices with an Intentionally-built Online Platform

CSU

The California State University
CENTER FOR COMMUNITY ENGAGEMENT

Introductions



Judy Botelho
jbotelho@calstate.edu



Ryan Jones
ryan.jones@csus.edu



Nicole Linton
nicole.linton@csun.edu



Robert Pierce
rpierce@fullerton.edu



Brianna Wagner
bwagner@calstate.edu

Desired Outcomes

Learn	Learn how CalState S4 frames equity-based language.
Explore	Explore the use of language and how technology can be a catalyst for increasing awareness and understanding of inclusivity and equity-based practices.
Reflect	Reflect on current practices and identify areas that could be strengthened.
Feel	Feel equipped to deepen our capacity to advance students' education experiences using technology as a tool to facilitate meaningful dialogue.

WHAT IT IS. WHAT IT DOES.

S4 is a student-centered web application that supports and tracks off-campus learning experiences.



Student Success: Tracks students.

Staff Support: Improves processes.

Site Safety: Manages risk.

Smart Statistics: Shows impact.

I have used technology as a way
to increase awareness and
understanding of inclusivity and
equity-based practices.

#TEquity

Call to Action

Owning that we (educational institutions, society) failed certain students and that we have a responsibility to do better.

Working Agreements

**We will have language hiccups and we will
continue to listen and learn**

We can hold space that we don't all agree on

...and that is ok as long as we continue to strive

Issues Addressed in S4 – Deficit Language

Language used until end of 2019

- Youth Programs & Services (umbrella term)
 - At-Risk Programs
 - Career Development/Exploration
- Adult Programs & Services (umbrella term)
 - Computer and Information Literacy
 - Human Services
 - Family Services and Planning
- Social Justice (umbrella term)
 - Women's Rights
 - LGBTQ Rights
 - Migrant Support



#messaging

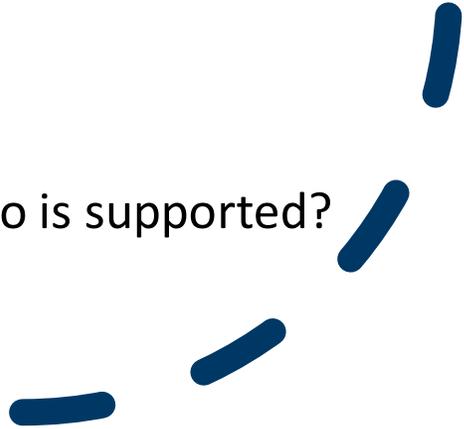
What are some terms that you have seen that are inadvertently perpetuating an inequitable message to students and/or the community?

Striving for an equity-based approach in S4

Development of Focus Populations

- We decoupled the focus areas from the group populations to better describe the support being provided through our partnerships with the community.
- We implemented key word search (in Focus Areas as well) recognizing that programs used different terms and that many still used deficit-based language.

Development of Focus Areas

- We changed Issues Addressed to Focus Areas
 - We assessed every term, asking:
 - Are we using deficit-based terminology?
 - Are we making any assumptions about who is supported?
 - We consulted DEI experts
- 

Focus Areas & Populations in S4 Equity-based Language



#terms

What are some equity-based terms that your program or campus is using? How? What changes have you noticed?



Practitioners' Perspectives



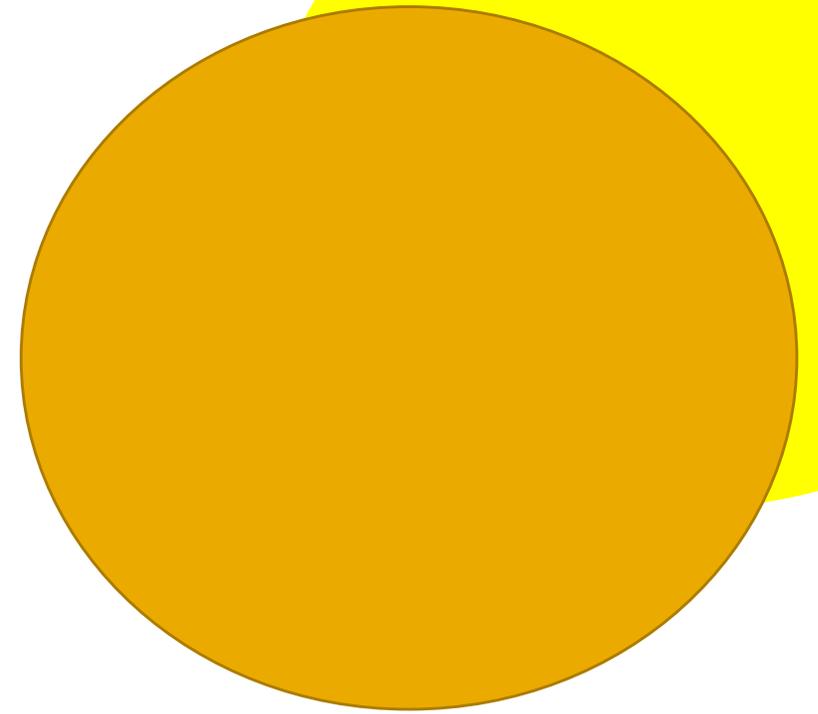
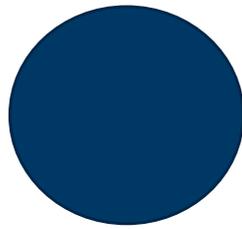
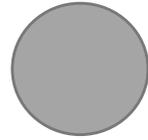
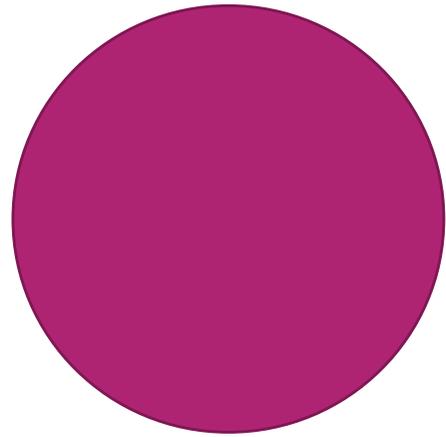
Keep Learning

WHAT CLARIFICATION QUESTIONS DO YOU HAVE?

Moving Toward
Action

WHAT IS ONE TAKE
AWAY FROM TODAY'S
SESSION?

#takeaway



“Language does not just describe reality.
Language creates the reality it describes.”

-Desmond Tutu

CalState S4 Contact Information



CalState S4
CSU Office of the Chancellor
Center for Community Engagement

support@calstates4.com

Continue the Learning and Conversation

Identify a point person to support the continued learning on the team. Is there one specific article you could read and discuss in a month to continue the learning and conversation? Here are some possible resources:

- Article: Tara J. Yosso (2005) Whose culture has capital? A critical race theory discussion of community cultural wealth, *Race Ethnicity and Education*, 8:1, 69-91, DOI: 10.1080/1361332052000341006. **Link:** <http://dx.doi.org/10.1080/1361332052000341006>
- Book: Critical Race Counterstories along the Chicana/Chicano Educational Pipeline (Teaching/Learning Social Justice) 1st Edition.
- Robert Ibarra's work on Multicontextuality. Short introduction: <http://ehrweb.aas.org/mge/Archives/3/Multi.html>
Do a search for: "Ibarra Multicontextuality" and various resources come up).
- Book: Beyond Affirmative Action: Reframing the Context of Higher Education, 2000
Decentering Dominance - Lots has been written, a search will find various perspectives
- Sum of Us Progressive Style Guide - <https://www.resource-media.org/style-matters-sum-uss-new-progressive-style-guide/>
- Racial Equity Tools - <https://www.racialequitytools.org/>
- National Equity Project Resources - <https://www.nationalequityproject.org/resources>